

PRODUCT LIABILITY LAW AND PROCEDURE



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09:00 - 17:00

Pathumwan Princess Hotel



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LAW PLUS
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Product Liability Law and Procedure Significant Impact on Business Operator

Key Benefits

- ↪ Cope with New Product Liability Statute.
- ↪ How does the law affect your enterprises?
- ↪ Help you understand the new risks facing product manufacturers and suppliers in Thailand.
- ↪ Defend Product Liability Claims.
- ↪ Find out What You Need to Know about Potential Product Liability Issues before launching a New Product
- ↪ Adopt risk minimization legal strategies.
- ↪ Give you a clear idea of your legal liabilities, where the dangers lie and advice and guidance on how to avoid a product liability disaster

The Thai Parliament recently passed the country's first product liability legislation which will come into operation on 23 February 2009. The Unsafe Goods Liability Act B.E.2551 (2008) so called Product Liability Law will impose potential liability for unsafe products on manufacturers, sellers, importers, and others in the distribution chain, irrespective of whether or not the injury occurs from deliberate action or actions amounting to negligence. This Act is considered a dramatic change in the traditional rule of law in respect of the consumer's right in seeking compensation for damages as a result of goods usage in much broader manner than that in the past time. Moreover, the Consumer Case Act of B.E.2551 has already come into operation. The Consumer Case Act aims to simplify court cases involving claims by consumers. For the reason, business operator both Thais and foreigners in Thailand shall be inevitably affected by these laws and hence need much preparation and application of the international best practice in order to cope with future to be - increasingly product liability claims in that Product - liability lawsuits can be devastating to businesses.

The one - day seminar is designed to prepare attendees for dealing with these significant laws. The attendees will learn and share in - depth experience and practice on product liability and procedural consumer case law. The guest speakers from the top law firm and the Court of Justice in Thailand are specialized in Product Liability Laws practice and will provide the tip to defend Product Liability claims. Attendees are encouraged to bring questions and samples from their actual experience for discussion and review.

